

## NCC Cable System Order

|             |  |
|-------------|--|
| Order #     | 62306435                                 |
| Syscode     | 1755                                     |
| System Name | Cox Media/Gulf Coast-Florida U-verse, FL |
| Market      | Mobile                                   |

|                   |                            |
|-------------------|----------------------------|
| AE                | Paul Doll                  |
| Sales Coordinator | Matthew Charpentier        |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Not accepted               |
| Survey            | Cable Nielsen Live+1 Nov15 |
| -                 |                            |

|              |                     |
|--------------|---------------------|
| Flight Dates | 07/11/16 - 07/17/16 |
| Agency       | National Media      |
| Advertiser   | Carlos Beruff       |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 7441 |
| Product Name  |      |
| Credit Status |      |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 07/11/16 |               |   |
| Version          | 1 Vs. 1  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          |               |   |
| Total            |          | \$996.00      |   |
| Commission       |          | \$149.40      |   |
| Net Total        |          | \$846.60      |   |
| Total Spots      |          | 12            |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |                                    |
|------------|------------------------------------|
| Comments : | New order, please confirm. Thanks! |
|------------|------------------------------------|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------------|
| 1    | FXNC | FXNC EF | 7/11/16    | 7/17/16   | 17:00      | 19:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$26.00   | \$156.00   | 30       | Standard 03/28/16-06/26/16 |
| 2    | FXNC | FXNC PT | 7/11/16    | 7/17/16   | 19:00      | 24:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$140.00  | \$840.00   | 30       | Standard 03/28/16-06/26/16 |

|              | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 12       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 12       |
| <b>AMT</b>   | \$996.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$996.00 |

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Date Printed 07/11/16

62306435 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

## NCC Cable System Order

|                   |                                    |                 |                     |                  |               |
|-------------------|------------------------------------|-----------------|---------------------|------------------|---------------|
| Order #           | 62306435                           | Flight Dates    | 07/11/16 - 07/17/16 | Update Date      | 07/11/16      |
| Syscode           | 1877                               | Agency          | National Media      | Version          | 1 Vs. 1       |
| System Name       | Cox Media/Gulf Breeze, FL          | Advertiser      | Carlos Beruff       | Show All Lines   |               |
| Market            | Mobile                             |                 |                     | Total # of Weeks | 1             |
|                   |                                    | Client Code     |                     | Total            | \$672.00      |
| AE                | Paul Doll                          | Product Code    |                     | Commission       | \$100.80      |
| Sales Coordinator | Matthew Charpentier                | Est Code        | 7441                | Net Total        | \$571.20      |
| Office            | Washington                         | Product Name    |                     | Total Spots      | 12            |
| Phone             | (301) 951-2620                     | Credit Status   |                     | Affiliate Split  | 100.0         |
| Status            | Not accepted                       |                 |                     | Sold On          | Cost Per Spot |
| Survey            | Cable Nielsen Live+1 Nov15         | Primary Demo    | Adults 35+          | GRP              | -             |
| -                 |                                    | Makegood Policy | Approval Required   | GIMP             | -             |
|                   |                                    |                 |                     | CPP              | -             |
|                   |                                    |                 |                     |                  |               |
| Comments :        | New order, please confirm. Thanks! |                 |                     |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------------|
| 1    | FXNC | FXNC EF | 7/11/16    | 7/17/16   | 17:00      | 19:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$23.00   | \$138.00   | 30       | Standard 03/28/16-06/26/16 |
| 2    | FXNC | FXNC PT | 7/11/16    | 7/17/16   | 19:00      | 22:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$89.00   | \$534.00   | 30       | Standard 03/28/16-06/26/16 |

|              | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 12       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 12       |
| <b>AMT</b>   | \$672.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$672.00 |

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62306435 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

## NCC Cable System Order

|             |                         |
|-------------|-------------------------|
| Order #     | 62306435                |
| Syscode     | 3648                    |
| System Name | Cox Media/Crestview, FL |
| Market      | Mobile                  |

|              |                     |
|--------------|---------------------|
| Flight Dates | 07/11/16 - 07/17/16 |
| Agency       | National Media      |
| Advertiser   | Carlos Beruff       |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 07/11/16      |   |
| Version          |   | 1 Vs. 1       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 1             |   |
| Total            |   | \$552.00      |   |
| Commission       |   | \$82.80       |   |
| Net Total        |   | \$469.20      |   |
| Total Spots      |   | 12            |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|                   |                            |
|-------------------|----------------------------|
| AE                | Paul Doll                  |
| Sales Coordinator | Matthew Charpentier        |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Not accepted               |
| Survey            | Cable Nielsen Live+1 Nov15 |
| -                 |                            |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 7441 |
| Product Name  |      |
| Credit Status |      |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                                    |
|------------|------------------------------------|
| Comments : | New order, please confirm. Thanks! |
|------------|------------------------------------|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------------|
| 1    | FXNC | FXNC EF | 7/11/16    | 7/17/16   | 17:00      | 19:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$3.00    | \$18.00    | 30       | Standard 03/28/16-06/26/16 |
| 2    | FXNC | FXNC PT | 7/11/16    | 7/17/16   | 19:00      | 22:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$89.00   | \$534.00   | 30       | Standard 03/28/16-06/26/16 |

|              | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 12       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 12       |
| <b>AMT</b>   | \$552.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$552.00 |

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62306435 | Mobile | Cox Media/Crestview, FL | 3648 |

## NCC Cable System Order

|                   |                            |                                    |                     |                  |               |
|-------------------|----------------------------|------------------------------------|---------------------|------------------|---------------|
| Order #           | 62306435                   | Flight Dates                       | 07/11/16 - 07/17/16 | Update Date      | 07/11/16      |
| Syscode           | 6507                       | Agency                             | National Media      | Version          | 1 Vs. 1       |
| System Name       | Cox Media/Cantonment, FL   | Advertiser                         | Carlos Beruff       | Show All Lines   |               |
| Market            | Mobile                     |                                    |                     | Total # of Weeks | 1             |
|                   |                            | Client Code                        |                     | Total            | \$186.00      |
| AE                | Paul Doll                  | Product Code                       |                     | Commission       | \$27.90       |
| Sales Coordinator | Matthew Charpentier        | Est Code                           | 7441                | Net Total        | \$158.10      |
| Office            | Washington                 | Product Name                       |                     | Total Spots      | 12            |
| Phone             | (301) 951-2620             | Credit Status                      |                     | Affiliate Split  | 100.0         |
| Status            | Not accepted               |                                    |                     | Sold On          | Cost Per Spot |
| Survey            | Cable Nielsen Live+1 Nov15 | Primary Demo                       | Adults 35+          | GRP              | -             |
| -                 |                            | Makegood Policy                    | Approval Required   | GIMP             | -             |
|                   |                            |                                    |                     | CPP              | -             |
| Comments :        |                            | New order, please confirm. Thanks! |                     |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------------|
| 1    | FXNC | FXNC EF | 7/11/16    | 7/17/16   | 15:00      | 19:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$5.00    | \$30.00    | 30       | Standard 03/28/16-06/26/16 |
| 2    | FXNC | FXNC PT | 7/11/16    | 7/17/16   | 19:00      | 22:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$26.00   | \$156.00   | 30       | Standard 03/28/16-06/26/16 |

|              | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 12       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 12       |
| <b>AMT</b>   | \$186.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$186.00 |

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62306435 | Mobile | Cox Media/Cantonment, FL | 6507 |

## NCC Cable System Order

|                   |                                      |                                    |                     |                  |               |
|-------------------|--------------------------------------|------------------------------------|---------------------|------------------|---------------|
| Order #           | 62306435                             | Flight Dates                       | 07/11/16 - 07/17/16 | Update Date      | 07/11/16      |
| Syscode           | 6588                                 | Agency                             | National Media      | Version          | 1 Vs. 1       |
| System Name       | Cox Media/Greater Pensacola Zone, FL | Advertiser                         | Carlos Beruff       | Show All Lines   |               |
| Market            | Mobile                               |                                    |                     | Total # of Weeks | 1             |
|                   |                                      | Client Code                        |                     | Total            | \$1,590.00    |
| AE                | Paul Doll                            | Product Code                       |                     | Commission       | \$238.50      |
| Sales Coordinator | Matthew Charpentier                  | Est Code                           | 7441                | Net Total        | \$1,351.50    |
| Office            | Washington                           | Product Name                       |                     | Total Spots      | 12            |
| Phone             | (301) 951-2620                       | Credit Status                      |                     | Affiliate Split  | 100.0         |
| Status            | Not accepted                         |                                    |                     | Sold On          | Cost Per Spot |
| Survey            | Cable Nielsen Live+1 Nov15           | Primary Demo                       | Adults 35+          | GRP              | -             |
| -                 |                                      | Makegood Policy                    | Approval Required   | GIMP             | -             |
|                   |                                      |                                    |                     | CPP              | -             |
| Comments :        |                                      | New order, please confirm. Thanks! |                     |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------------|
| 1    | FXNC | FXNC EF | 7/11/16    | 7/17/16   | 15:00      | 19:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$58.00   | \$348.00   | 30       | Standard 03/28/16-06/26/16 |
| 2    | FXNC | FXNC PT | 7/11/16    | 7/17/16   | 19:00      | 24:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$207.00  | \$1,242.00 | 30       | Standard 03/28/16-06/26/16 |

|              | Jul 2016   | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 12         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 12         |
| <b>AMT</b>   | \$1,590.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,590.00 |

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62306435 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

## NCC Cable System Order

|                   |                                      |                                    |                     |                  |               |
|-------------------|--------------------------------------|------------------------------------|---------------------|------------------|---------------|
| Order #           | 62306435                             | Flight Dates                       | 07/11/16 - 07/17/16 | Update Date      | 07/11/16      |
| Syscode           | 6589                                 | Agency                             | National Media      | Version          | 1 Vs. 1       |
| System Name       | Cox Media/Greater Ft Walton Zone, FL | Advertiser                         | Carlos Beruff       | Show All Lines   |               |
| Market            | Mobile                               |                                    |                     | Total # of Weeks | 1             |
|                   |                                      | Client Code                        |                     | Total            | \$1,572.00    |
| AE                | Paul Doll                            | Product Code                       |                     | Commission       | \$235.80      |
| Sales Coordinator | Matthew Charpentier                  | Est Code                           | 7441                | Net Total        | \$1,336.20    |
| Office            | Washington                           | Product Name                       |                     | Total Spots      | 12            |
| Phone             | (301) 951-2620                       | Credit Status                      |                     | Affiliate Split  | 100.0         |
| Status            | Not accepted                         |                                    |                     | Sold On          | Cost Per Spot |
| Survey            | Cable Nielsen Live+1 Nov15           | Primary Demo                       | Adults 35+          | GRP              | -             |
| -                 |                                      | Makegood Policy                    | Approval Required   | GIMP             | -             |
|                   |                                      |                                    |                     | CPP              | -             |
| Comments :        |                                      | New order, please confirm. Thanks! |                     |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------------|
| 1    | FXNC | FXNC EF | 7/11/16    | 7/17/16   | 15:00      | 19:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$58.00   | \$348.00   | 30       | Standard 03/28/16-06/26/16 |
| 2    | FXNC | FXNC PT | 7/11/16    | 7/17/16   | 19:00      | 24:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$204.00  | \$1,224.00 | 30       | Standard 03/28/16-06/26/16 |

|              | Jul 2016   | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 12         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 12         |
| <b>AMT</b>   | \$1,572.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,572.00 |

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Date Printed 07/11/16

62306435 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |